



Let us work together to make

# Ughelli North Constituency II

a better place.

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OKE  
UMURHOHWO

# Introduction



Oke Umurhohwo is a 31-year-old brand management professional who obtained Bachelor's, Master's, and Masters in Business Administration (MBA) from the University of Lagos. He has consulted for more than 16 brands on brand reputation management. With over 5 years of brand management experience, Oke has contributed to creatively building brands and turning products into best sellers.

Oke is currently working as the West Africa Marketing Manager for one of Africa's biggest technology brands, itel.

He is a member of the People's Democratic Party (PDP) running for the Delta State House of Assembly seat come 2023. His drive is for effective governance and proper representation of the voices of the people.

He was the Lagos State New Media Co-ordinator for the 2019 PDP Presidential Campaign as part of his national efforts to build the party, and he was also part of the team that championed the #NotTooYoungToRun bill, which was signed by the president.

Oke is a thoroughbred and skilled communicator with a passion for human empowerment, media engagement, good governance, and ICT. He is an astute strategist, a prolific writer, a climate change and safer environmental advocate, and the Co-convenor of Youth in Government, Nigeria who has spent quite a number of years building his wit and grit in the Nigerian private sector.

Oke has continually grown in touch with his hometown, organizing sports competitions, bursaries, empowerment schemes, and medical outreaches, amongst many other exercises which have kept him connected physically with the people in his constituency.

# Our Manifesto

When John Maxwell said everything rises and falls on leadership, he was spot on and this can be seen with the current state of our country today. Nigeria cannot grow until we have responsible leaders who put the needs of the people first in their endeavors. Leaders who are not bent on enslaving their own people through poverty, but leaders who understand that the responsibility rests with them to provide the basic amenities for the comfort of their people, like good healthcare facilities, good roads, regular power supply, etc.

Leaders who value education and recognize that the security of their people is dependent on the level of knowledge they have access to; leaders who understand trends and recognize that their people must be trained to meet the needs of this generation.

It is for this reason that when I am elected as a member of the Delta State House of Assembly come 2023, we shall pursue laws, bills, and policies that are pro-people. We will push for laws to solve the problems the people face daily in the state. The laws will ensure that we restore accountability, prudence, security, and service to the people.

**MATHEMATICAL TABLES**

**LENGTH**

**CAPACITY**

**NUMERATION TABLES**

**Days in the Month**

**THE 1000 COMMON TABLE**

**Divine Mandate**

**Uke UMURHOHWO 2023**

**40 YEARS BOOK**

NAME: \_\_\_\_\_

SCHOOL: \_\_\_\_\_

SUBJECT: \_\_\_\_\_

Education is the key to a greater tomorrow and my goal is not to leave any child behind from having this golden opportunity. With education, we can help shape the future and save our children from the vicious cycle of poverty, crime and homelessness. Support the vision that prioritize the future of our young ones.

# *Filling the Leadership Gap*

On the 31st of May 2018, President Muhammadu Buhari signed the Not Too Young to Rule Bill into law. It was historic, and it was, as expected, a good motivator for young people to run for political office. And this has seen a surge in young people coming out to actively participate in the political process, with some pushing for a seat in government.

As good as this looks, there were, however, some unanswered questions. And that is capacity and the total commitment to serve. Experience has shown that age is a factor in the misgovernance that has characterised this country for years. However, capacity and commitment to serve are the key issues that must not be ignored.

These expectations drew my attention to a young and vibrant marketing expert, Mr. Oke Umurhohwo. Mr. Umurhohwo's impressive records over the years are testimony to his capability to bring about the effective leadership that people have ceaselessly hoped for in a long time.

By dint of hardwork and purposefulness, Mr. Umurhohwo rose through the ranks of one of Africa's biggest technology brands, itel Mobile, where he's now the West Africa Marketing Manager—a role that sees him coordinate promotion of the brand in at least 3 countries.

Aside from his sterling capability, resourcefulness, and leadership zeal, Mr. Umurhohwo's strong love and interest in the growth and development of his people is a great asset in giving them a deserved voice and ensuring that their fair share in a democracy doesn't elude them.

# *Filling the Leadership Gap*

From his over 5 years of brand management experience, Mr. Umurhohwo has shown tremendous responsibility—a core value that is hugely lacking in our government system. As someone who has strong feelings for humanity, Mr. Umurhohwo has always shown an uncommon attention to helping people without expectation of any sort.

Whenever he has the chance, providing succour for people who are distressed and in dire need has always been his best calling. Though a silent giver, the rave of Mr. Umurhohwo's philanthropic gestures resonates so loudly that it will be too hard, if not impossible, to suppress. His emphasis has always been on his people, a decisive factor which motivated him to obey the call to serve in Ugheli North II in the House of Assembly in 2023.

Interestingly, it was his concern for the people of Ugheli North Constituency II that spurred his interest in the House of Assembly seat, and as such, the people must embrace this paradigm shift. They must understand that who represents and represents them in the House of Assembly has a significant impact on their respective endeavors, and they should maximize their chances of entrusting their mandate to Mr. Umurhohwo, in order to aid his drive to set the Constituency on the path to greatness.


A look at his agenda clearly showed his preparedness to provide good representation and make a real change for the people of the constituency. For starters, Mr. Umurhohwo's agenda includes presenting a bill to reserve 30% of political appointments for women and another 20% for young people below 35 years of age.


# *Filling the Leadership Gap*


Given his dissatisfaction with the rising situation of unemployment among the people, he hopes to sponsor a bill that would mandate companies doing business in the state to hire at least 15% of their senior workers and 30% of their junior workers from among the indigenes of the local community. Sound incredible? Perhaps looking at his plan to push a bill to provide free education, including books and uniforms, from primary to secondary school level for all residents of Delta will provide clarity on his mission not to only fix today but to give future generations the opportunity they deserve.


The truth, which the people of Ugheli North Constituency II must come to terms with in their choice for the House of Assembly in 2023, is that delivering desirable governance goes beyond pettiness; rather, it calls for true commitment. This is not the time to be fixated on ideologies that have delivered little or nothing over the years, but on the line of patriotism for the positive turnaround of Ugheli North Constituency II, as Mr. Umurhohwo has shown a keen interest in fulfilling their expectations.


# Legislative Agenda

 To present a bill to exclusively reserve 30% of political appointments for women and another 20% for youth below 35 years of age. Women are the most potent tool at human disposal to build any society. While youths all over the world are seen to have the energy, vision, and drive to make incredible things happen, they constitute 70% of our population and need to be explored now more than ever before.






 To present a bill to ensure companies doing business in the state hire at least 15% of their senior workers and 30% of junior workers from among the indigenes of the local community. This will give the people of the community a sense of justice and fairness. Unemployment and restiveness will be reduced in such an atmosphere.

 I will present a bill to provide free education, including books and uniforms, from primary to secondary school level for all residents of Delta State. Free education is a fundamental right for every child.

 To present a bill to have a modern public library in all the local government areas of the state. We must awaken the reading culture of children. Readers are leaders. The more our children read, the more they are enlightened.

 I will present a radical bill to ensure all civil servants receive their monthly pay before any elected officeholder gets theirs. A leader must lead from the front. It is unfair to owe workers' salaries but appropriate salaries and allowances for public officeholders. The people must come first.

# Legislative Agenda

-  To present a bill to mandate all elected officeholders to hold monthly town hall meetings (Open Forum). Government and politics are all about the people. Elected officers ought to report back to the people as often as possible. This will promote citizens' participation in governance, accountability, and transparency, and entrench real democracy in the state in particular and the country at large.
-  To present a bill to carry out a state census and identification of all residents in the state.
-  To present a radical bill to channel 10% of the 13% derivatives to give soft loans to young people to finance SMEs. There must be deliberate efforts to help young people gain access to finance.
-  To present a bill to rejuvenate our cash crop production and processing in the state. There must be a deliberate attempt to diversify the economy away from oil and taxation. We need to go back to our palm oil, rubber, and timber production.
-  To present a bill to invoke and implement the original master plan of towns and cities in the state. We need to stick to the plan, to avert disasters like floods, create a society that is efficient and habitable.


These are the policies and bills we pledge to pursue in the House. We have been with ordinary citizens long enough to see, feel, and experience the pains, sufferings, and challenges Deltans and Nigerians face daily.




# Non-Legislative Agenda


To solve many of our problems in our communities, we are hereby proposing to carry out the following non-legislative programs and projects when elected into the Delta State House of Assembly to represent Ughelli North Constituency 2:

 Rewards for educational excellence programs: A yearly spelling bee, quiz, and debate competition among secondary schools in the constituency.


 Special attention to Global Health Days: by partnering with NGOs, USAID, WHO, and other charity organizations in providing health relief materials, free consultations, drugs, etc to members of the constituency on selected health days like World Malaria Day, World Hepatitis Day, World AIDS Day, World Immunization Week

 Immediate engagement of community-based information officers who would always be with the people to receive complaints, suggestions, and opinions from the people in my constituency.

 Setting up of an ICT Hub and Training Centre in collaboration with telecoms giants to train our youths to have modern, relevant ICT skills like Networking, Programming, Mobile App Development, Web Design, Blogging, Computer Repairs, and Database Management.

 Free extra mural lessons for certificate class students across Ughelli North 2 public schools, in collaboration with the community graduates.

# Non-Legislative Agenda

-  Oke Umurhohwo Football Competition: Held once a year to encourage young people to showcase their talents. Winners, first and second runner-ups, go home with cash gifts and will be given the opportunity to have their football careers launched into the limelight.
-  Through a partnership with a fuel station across the constituency, fuel would be given to 100 Okada and Keke riders to support their hard work once a month.
-  Justice League Team: In partnership with a team of lawyers, to help bring justice and free legal services to the poor and oppressed people in the constituency.

These are the personal projects and programs we pledge to carry out when elected to the Delta State House of Assembly in 2023.

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